

@mark over to you for editing :)

Mar 19th, 2019

ML

Mark Lambert 12:17 pm

COMMENT

"We all face tough times now and then in our lives. For most of us, coping with stressful and difficu..."

The personable tone here is engaging, but could you add a sentence or two to segue more directly into the topic of how to become a LCSW, please?

ML

Mark Lambert 12:36 pm

COMMENT

"A licensed clinical social worker (LCSW) is someone who holds a Master of Social Work (MSW) and has ..."

I'm a little concerned we aren't directly hitting what the client is looking for here. Could you maybe steer somewhat away from licensing and regulation and hone in a little more on what a LCSW degree is, along with one or two examples of likely career paths for a LCSW graduate?

ML

Mark Lambert 12:45 pm

COMMENT

"Regardless of professional title, anyone with a license to practice social work is a professional wh..."

It would be great if you could add just a couple more sentences here to encapsulate the information you've provided.

ML

Mark Lambert 12:50 pm

@bobbie r. Thanks for a solid write up. I have just a few edits for you. The majority are minor, but I'm a bit worried that we're not quite targeting what the client has requested for the first section, which seems to relate more to what a MSW is composed of, and occupations which are likely to be available to MSW graduates. I'd really appreciate it if you could have another stab at this section to bring it more in line with the brief's requested subject matter. If you'd like to brainstorm this, by all means tag me. Thank you for all your efforts!

Writer 1:07 pm

@mark... I am on it and will see what I can come up with. If I get hung up, I'll tag you. Luke wants it back today so I'm making this priority job #1. Thanks for the edit suggestions!