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Hale and well met, fellow nerds!

So if you're anything like us, you're probably in mild shock right now that it's October. What happened to February through September? Still, ready or not, giant plastic skeletons have already taken up residence in a grocery store near you and (*cue ominous sleigh bell music*) all too soon they'll be supplanted by large plastic reindeer and corpulent bearded dudes in red tracksuits. Never fear though! Because in this *non-holiday* October edition of the Nerds newsletter, we'll keep your brain stuffed with such sensible goodness as the best apps for the ultimate date night, great learning apps for the kids and what you should expect to pay for a new PC. See? Sensible fun! This is a skeleton and reindeer-free edition. We promise.

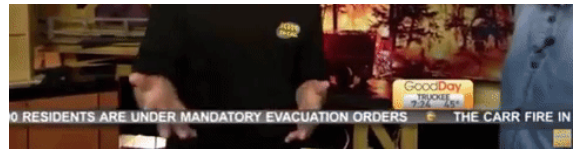




Apps for a Night on the Town

Sure, gettin' all gussied up and going out for a night on the town can be cool... if you know what you're doing. And how does one obtain this secret date-night know-how? You guessed it - with the right line up of apps.

[ReadMore](#)



How to Prepare for the Worst

This year, we've seen a spate of natural disasters. Before the silly season crashes down on us, we figured now would be a good time to take a fresh look at how you and your family can be prepared when the worst happens.

[ReadMore](#)



Learning Apps for Kids

Learning not only can be fun. It should be fun! The apps in this list are just a tiny sample of the cool resources you can use to enrich your kids' learning life...

[ReadMore](#)



What Should you Pay for a New PC

See? Sensible questions for a sensible month! Sure, buying a flashy new PC is a heady moment for even the most serious bow-tie wearing nerd, but this guide will give you all the info you need to make smart decisions about what you should be paying for your next PC.

[ReadMore](#)



Encourage Your Budding Photographer

OK, at some point toward the end of the year, there *may* be a time when it's customary to give gifts. Hint: It rhymes with isthmus. This may be a good time to usher your young ones into the wonderful world of photography. This article gives you some inexpensive tips on how to get them started.

[ReadMore](#)

**New
Screen
Time**

**Make
Your
Mornings**

**Tech
Troubleshooting
Tins**

Time Studies May Change Your Parenting Choices

You may have seen recent American Academy of Pediatrics recommendations on screen time for kids. We think it's worth getting a bit more granular with these recommendations.

[Watch Video](#)

Mornings Smarter

Level up your morning smarts with these natty, nifty and novel day-starter technologies. From optimal coffee warming systems to peaceful wakey-wakey smart lights. If you must wake up at the crack of dawn, why not do it right?

[Watch Video](#)

Tips

... and rounding out our highly sensible, 100% skeleton-and-reindeer-free October newsletter, here's some secret nerd lore for you.

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