

Financial freedom is your choice

At Creative Wealth International, our key message is that you are in the driver's seat of your life. Financial freedom is yours for the taking if you choose it.

But let's begin at the beginning. What do we mean by financial freedom?

Financial freedom means that you have the financial resources you need to live the life you want for yourself. That can be about material possessions. For example, if you want to have a nice car you can go out and get one!

It can also be about the more intangible goals which bring life meaning. If your life's desire is to have a safe and healthy family, financial freedom is a vital ingredient. Want to go out and get an education so that you can do lots of good in the world? You guessed it. Financial freedom is the secret sauce that can make that happen too.

So, here's the important thing to remember about financial freedom. It isn't about boring facts and figures on commodities. It isn't about stocks and shares or Bitcoin or any of that stuff. All of that has its place but financial freedom is about something way more important. Financial freedom is about being able to live the life you want.

Whether or not you have the financial freedom to do all those things your dream of is **your choice**. No one else can decide for that to happen to you. It all boils down to you.

It's an exciting idea, isn't it? The thought that all those achievements, experiences and things you desire for yourself could rest in the palm of your hand. But it begs one big, elephant-sized question. How? How do we make that choice? Do we just rub a magic lamp and wish that shimmering prize of financial freedom into existence?

Well, sadly no it's not quite that easy! Making the choice to have financial freedom in your life is a choice that requires hard work, careful thought and an ongoing

commitment. It's a choice that needs to be made anew each day, even when the going gets tough. But like all journeys worth embarking on, it's just a matter of taking it step by step.

Creative Wealth International is here to help.

Here's how you get started

So, let's explore the practical first steps you'll need to take to turn that dream of financial freedom into reality.

Step 1. Know what you want

You might be saying, "this one's too easy. I want lots of money!" Well hold your horses, there. We're talking about knowing what you want, *specifically*. Really knowing what you want is about getting down to the fine details. What is your end goal, exactly? Is it to own a beautiful house overlooking a lake? Is it to own a vintage collection of vesper motorbikes? Perhaps what you really want is to get an amazing education and to dedicate your life to making the world a better place.

The key here is to build up a picture. A picture so clear, so precisely detailed in every color and nuance that it feels real. It needs to be something you can taste. Seeing yourself in that future is building the foundations of the mindset you're going to need to make that happen. It'll motivate you on those days you just want to sit on the couch and watch reruns of MASH. It'll kick you in the butt when you feel your resolve wavering. Most importantly, though it'll excite you! Having that crisp, clear vision in your head of what you want to achieve will keep you passionate and fired up about making it happen.

It's a bold and powerful thing to say to yourself, "This. This is the exact thing I want!" So be brave and make that first bold step.

Step 2. Make a choice

So you know what you want. You can taste what it would feel like to look at that gleaming garage filled with vintage vesper motorbikes. Go you! That's a big step. Your next step is making a choice.

Here's the thing about choices. A choice is not just a vague, whimsical drifting in a general direction. It isn't a soft and fluffy feeling that maybe a peppermint mocha might be a little bit nicer than a caramel macchiato. A choice is that pointy moment where you say to yourself, "I choose to take this path." Choosing financial freedom for yourself is a moment of saying to yourself (and anyone standing close enough to you in the Starbucks line) that you're choosing a path to financial freedom.

Here's the kicker about choices. You either make one deliberately or you make one accidentally. If you don't choose to pursue that amazing dream of yours, you're still making a choice! You're choosing **not** to go for it. That's a choice made out of fear and resignation and you deserve better than that.

So, after you know what you want, your next big step is to choose to have it.

Step 3. Commit to it happening

Now we're *really* getting to where the rubber hits the road. So you know what you want. You've chosen to pursue it. The next step is to tell the universe you really mean business. It's time to **commit**.

Commitment is a powerful word. A commitment isn't just a choice in the here and now. It's a choice from here on in. It's a choice that you keep making, no matter what. A great example of a commitment is marriage. When the bride and groom rock up at the altar and gaze lovingly into each other's eyes, the next thing that comes out of their mouths is not a vague assurance that they'll probably stick together so long as things stay peachy. What happens next is a commitment to stick it out for better or worse. It's drawing a line in the sand. It's saying, even if things get tricky or challenging, we're still in this.

That's exactly the kind of commitment you're going to need to make to your dream of achieving financial freedom. Are you ready to make that commitment?

Step 4. Do it!

The last step is where it all comes together. It's all about getting your will power out into the world as positive actions. It's about **doing** it.

Now, some of you may get to step 4 and think, “hang on! Aren’t there a few steps missing? How do I do something so large?” Don’t worry, you haven’t missed anything. The key to doing it lies in an old riddle. It goes something like this: “How do you eat an elephant?”

The answer is you eat it bite by bite. No one climbed a mountain without taking it one step at a time. No success story you’ll meet in industry, sport or science got to the top of their game in one giant leap. They did it by just turning up. They broke their journey down into small, achievable steps and they took those steps one at a time.

That’s how you can chase down your dreams. Every day look for those small, practical steps you can take toward financial freedom.

Here’s how you keep going

So, you have the road map to financial freedom. Does that mean getting there will be easy?

Well, no. It almost certainly will not be easy. But just imagine for a moment that you’re the star in your own movie. Imagine your life as a sweeping tale an imaginary audience will sit down to watch with popcorn and soda. Would you really want every moment to be smooth sailing? Where’s the fun in that! There have to be some mean villains to overcome or a treacherous desert to cross in that life movie of yours for the ticket to be worth the price of admission.

Here’s the good news though. You don’t have to do it all on your own. While getting your heart’s desire may not be easy, you’ll come across people along the way who want to help you. This is where we come in.

Creative Wealth International has one overriding goal. We want to help. We want to give you the resources you’ll need to achieve financial freedom.

To that end, we’ve combined our knowledge to build a set of core principles. We firmly believe that if you can learn these principles and put them into practice, you’ll have all the tools you need to turn your dream into a reality.

If you’re ready to take your first small steps toward financial freedom, then you’re

ready to read our second article, which begins to explore our key financial freedom principles.

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